

NR 565 Rubric Assignment

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Purpose: Nursing students will identify a health issue that may affect students on a college campus, research the topic, determine potential interventions, and design a poster that communicates their message clearly to the audience.

Type of rubric scale: Analytic

“Analytic scoring involves examining each significant characteristic of the written work or portfolio” (Billings & Halstead, 2023, p. 513).

Instructions:

1. Identify and research a health promotion topic relevant to the college student population. “College students tend to engage in poor health behaviors such as high amounts of sedentary time, low amounts of physical activity, insufficient sleep, and poor dietary habits. These behaviors often lead to health risks” (DeShaw et al., 2023, p. 3330).
2. Design a poster to be displayed on campus that includes the following:
 - a. Definition of the topic/issue
 - b. Identify who is at risk
 - c. State what detrimental effects can be observed in this population
 - d. List effective prevention strategies and/or potential interventions
 - e. Explain what resources are available locally or easily accessible online
3. Include photos, diagrams, graphs, or charts that support your topic and contribute to the clarity of your message
4. Include citations for at least two references from the last 5 years related to your topic, in correct APA format

Total points possible: 100

Criteria	Excellent (20)	Proficient (16)	Limited (10)
Summarizes health topic	Comprehensive explanation of topic is provided.	Sufficient explanation of topic is provided.	Incomplete explanation of topic is provided.
Information is organized to clearly communicate the message	Health promotion messaging is skillfully communicated and clearly organized.	Health promotion messaging is logically communicated and organized.	Health promotion messaging is disorganized and confusing.
Chosen topic is relevant for the age demographic (college-age students)	Chosen topic is a significant concern for the young adult population.	Chosen topic is a plausible concern for the young adult population.	Chosen topic is not relevant to young adult population.
Visual layout/use of images enhances the intended message	Layout and images skillfully contribute to the clarity of the message.	Layout and images partially contribute to the clarity of the message.	Layout and images are lacking or create confusion for the viewer.
Criteria	Excellent (10)	Proficient (8)	Limited (3)
APA formatting	APA formatting has no errors. There are no spelling or grammatical errors.	APA formatting or spelling and grammar have 2-3 errors.	APA formatting or spelling and grammar have 4 or more errors.
References to support topic are from professional journals/textbooks within the last five years.	At least two professional journals/textbooks within the last five years are referenced.	Only one professional journal/textbook within the last five years are referenced.	No professional journals/textbooks referenced, or references are more than five years old.

(Alberta Assessment Consortium, 2009)

References

Alberta Assessment Consortium. (2009). *The AAC rubric wordsmith* [PDF].

<https://www.aac.ab.ca/wp-content/uploads/Rubrics/BBRp18-23.pdf>

Billings, D. M., & Halstead, J. A. (2023). *Teaching in nursing: A guide for faculty* (7th ed.). Elsevier Limited (UK).

DeShaw, K. J., Lansing, J. E., Perez, M. L., Ellingson, L. D., & Welk, G. J. (2023). Effects of a peer health coaching program on college student lifestyle behaviors. *Journal of American College Health*, 72(9), 3330–3337. <https://doi.org/10.1080/07448481.2022.2155473>